

L'ITALIA NEL CUORE

CONSTELLATION BONZAI

Ecological art at the Starhotels Echo

Metallic elements, stylized forms, unusual materials mixed with innovation and creativity: this is "Constellation Bonzai" a sculpture in light and steel. The installation is the sculptor Josh Hadar's latest exercise in the blending of art and technology. Now at the Starhotels Echo, in Milan.

Ever eco-conscious, after the birth of two children, Hadar has been concentrating on expanding solar energy into previously unused applications.

"I don't necessarily believe that Solar Energy is ultimately the answer to our world's energy crises, but it does offer a wonderful alternative solution", says Josh Hadar.

A philosophy consistent with Starhotels.

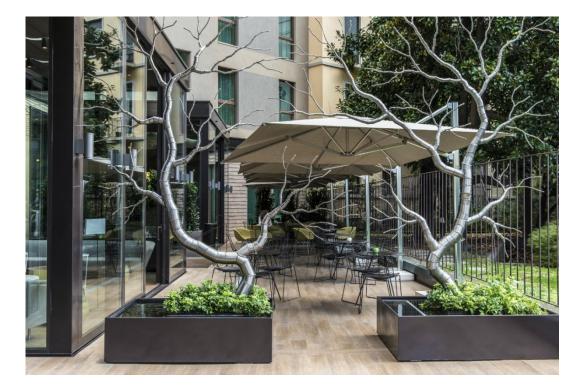
The installation itself is entirely hand made from Carbon Steel. Hundreds of industrially straight pieces of steel tubing were welded together to create an organic looking Bonzai-like structure. The LED lights are powered by two submerged solar panels located in the base of each sculpture. During daylight hours, the solar panels generate electricity, which charge a series of batteries hidden within the "trunk" of each tree. As the sun wanes at the end of the day, sensors within the trees detect the diminishing light levels on the panels, and the tree automatically switches into light mode and illuminates over 110 LEDs set into the tip of each branch.



"Constellation Bonzai" under constriction in Josh Hadar's New York City Studio.

The result is a tree-shaped, an object that indicates the way of the future, high-tech, unique and ecological.

The show is magical, the creation of Hadar absolutely personal, with a high aesthetic value and an high rate Echo.



"Constellation Bonzai" at The Starhotels Echo - Milan

Josh Hadar is an artist and sculptur. He lifes and works in New York. He was drawn to the art of metal sculpting by its structural fluidity and its lack of strict aesthetic rules. His early work are made with reclaimed building materials and broken bicycles from the streets of New York.

In the process, he invented a powerful visual style and a unique artistic language, an union among fine art, futurist design and environmental technology.

Each element is infused with artistic passion and meticulous attention to detail: metal is shaped by hand (often around lamp posts, trash cans or trees), glass is hand blown and leather is hand stitched. The results speak for themselves.

The artist works with a community of fine artists, environmental scientists, engineers, technicians and social activists who bring their knowledge and energy to the development of new projects. Echo.



Josh Hadar studio – Soho, New York

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